



COMPANY **PROFILE**

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Who We Are

03

We are a christian radio station and the only kikuyu gospel station in kenya.

We set the trend on biblical understanding and promoting christian values & practices in the society.

We offer hope, encouragement & we pride ourselves in offering positive human interest stories anchored on christian values.

We offer gospel music across the genres such us Classical, Old School Gospel, M ūgithi Reggae as well as contemporary and positive presenter engagement to our listeners.

Indeed we are the 'home of peace'... 'mucii wa thayu'



Tune into the positive vibes where we play uplifting music and encouraging messages. Come and join us on the airwaves of faith!

Our Audience

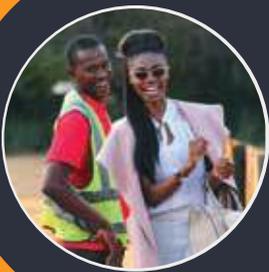
04

Christianity is one of the major religion in Kenya.

Kigooco Fm programming is tailored to specific demographics such as the youths, women or kikuyu ethnicity resulting in listeners with distinct characteristics.

Kigooco is used as a tool for teaching the Bible and Christian lifestyles to the listeners.

It is used as a medium to promote Christian teachings, values and morals that help listeners in their personal and spiritual growth.



Dynamic

Kigooco fm is unique in its audience as we manage to attract & appeal to contemporary audience across all the socio-economic groups, sophisticated urban & rural Kikuyu listeners.



Christians

Our unique & differentiated music & shows attract the upwardly mobile Kikuyus and weare fast becoming a talking point amongst the Kikuyu christian community who would want a break from the clutter in the industry.



Empowered

All our audience find peace & hope at Kigooco FM

Our Coverage & Region Frequency

05



Central Rift Region

- ✓ Nakuru
- ✓ Naivasha
- ✓ Nyandarua
- ✓ Molo
- ✓ Njoro
- ✓ Subukia
- ✓ Bahati



Nairobi & Its Environs

- ✓ Nairobi
- ✓ Kiambu
- ✓ Thika
- ✓ Machakos
- ✓ Kajiado



Central Region

- ✓ Nyeri
- ✓ Murang'a
- ✓ Kirinyaga
- ✓ Embu
- ✓ Nyandarua



Laikipia Region

- ✓ Nanyuki
- ✓ Nyahururu
- ✓ Rumiruti
- ✓ Nyandarua
- ✓ Baringo



South Rift Region

- ✓ Narok
- ✓ Mau Narok
- ✓ Mai Mahiu



Eastern Region

- ✓ Meru
- ✓ Isiolo
- ✓ Embu



Western Region

- ✓ Kapenguria
- ✓ Kitale



Coast Region

- ✓ Voi
- ✓ Mombasa



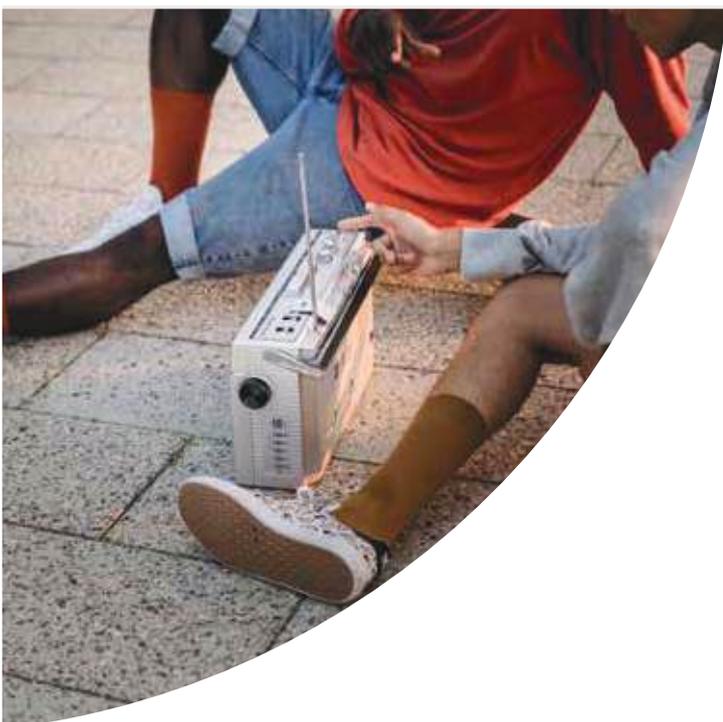
Our Show Profile

06



Weekdays **Mon - Fri**

Kûitûrûra
Irathîro
Dj Gospel Mix
Kûirûka
Matata ma kigooco
Kûinîkirîria
Kûirikîria
Huhîra wendo



Weekends **Saturday**

Sato Special Edition
Tûmûgathe
Top Layer
Kigooco Reggae & Worship
Kigooco Country

Weekends **Sunday**

Ngwatanîro ya atheru
Abudu
Dj mixes
Nonstop Music

Shows

Description

07



Tabitha James

Kûitûrûra
Mon - Fri | 4:00 am - 6:00 am
Prayer, Devotion Prayer Requests & Bible Study.



Nduta Waweru

Irathîro
Mon - Thur | 6:00 am - 10:00 am
Different educative and informative segments on tips to starting off a working day.

kigooco live
Friday | 9:00 am - 12:00 pm
Live performance by Kigooco Praise Team.
Business vibes, briefs and News.



Madam Charity

Kûrirûka
Mon - Fri | 11:00 am - 2:00 pm
It is a business skewed show dealing with mostly issues concerning investment and new business ideas coupled with assortment of classical & contemporary gospel music & mixes.



Dj Dimples

Matata ma kigooco
Mon - Fri | 2:00 pm - 5:00 pm
Engagement through presenter topics on Health, cooking tips, business etc. coupled with great gospel music & DJ mixes.

Kigooco Reggae & Worship
Saturday | 5:00 pm - 9:00 pm
Engagement through presenter topics on Health, cooking tips, business etc. coupled with great gospel music & DJ mixes.

Shows

Description

08



Muna wa Njomo

Kûinîkîrîria
Mon - Fri | 5:00 pm - 9:00 pm
Soft news, traffic updates & Golden Soft Gospel Oldies.
The interactive show stirs debate.

Sato Special Edition
Saturday | 6:00 am - 10:00 am
The morning show is mainly on Prayer, Bible Study and
Live worship music by guest Gospel artists.



Mwangangi wa Kimani

Kûrikîrîria
Mon - Fri | 9:00 pm - 12:00am
Interactive non-stop soothing Gospel music and mixes
coupled with updates on trending news topic.



Maina Wachira

Huhîra Wendo
Mon - Fri | 12:00 am - 4:00 am
Professional discussion on marriages, relationships and courtship.

Kigooco Country
Saturday | 9:00 pm - 12:00 am
Best mix of gospel country music.



Gasheri

Tùmùgathe
Saturday | 10:00 am - 2:00 pm
The mid-morning show focuses on a number of issues affecting
the young Christian.
The show boasts of great all time Akorino songs, Newest hit
songs in the industry and finally an hour of love topics.

Shows

Description

09



Baruthi wa Thayu

Top layer
Saturday | 2:00 pm - 5:00 pm
Being a weekend, the show is diverse and focuses on sports and goes back to focusing on business, investment and legal issues. The show also touches on emerging issues and opportunities in farming and Agriculture at large with great focus on the young farmer.



Dj Gospel Mix

Dj Gospel Mix
Mon - Fri | 10:00 am - 11:00 am
Non-stop Assortment of classical & contemporary gospel music & mixes. Dj gospel mix coupled with good business vibes, briefs and News.



Nonstop Swahili & Contemporary Gospel Music

Sunday | 12:00 pm - 8:00 pm
Nonstop assorted Swahili & Contemporary Gospel Music

| 9:00 pm - 12:00 am
Nonstop assorted all Kikuyu Gospel music.



Get In Touch

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Kigooco FM

